



SUSTAINABLE SWAPS

Tiers increase from 1-3 in expenses, time, and positive impact. The bigger the swap, the bigger the environmental influence!

1

Energy:

- Install LED or T8 fluorescent lighting
- Turn off lights and unplug heat tools when not in use
- Use cold water for washing machines and cleaning

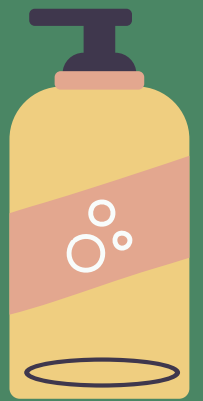


Water:

- Provide drinking water for employees - not in plastic bottles

Waste:

- Recycle properly
- Use refillable cleaning and styling bottles
- Give out paper rather than plastic bags for in-store purchases
- Donate hair



2

Energy:

- Install motion sensors for lights in bathrooms

Water:

- Install low-flow spray valves and aerators in sinks
- Fix all leaky faucets and appliances

Waste:

- Use eco-friendly cleaning/hair products
- Offer formaldehyde-free keratin treatments
- Recycle properly (clean out containers first!)
- Buy cleaning and beauty products in bulk
- Use glass containers over plastic ones



3

Energy:

- Choose efficient appliances (like ENERGY STAR)
- Install thick and/or tinted windows
- Invest in renewable energy

Water:

- Choose efficient appliances (like WaterSense)

Waste:

- Compost hair (in-house or with a company)
- Only sell products with a negative carbon footprint
- Only sell recyclable products

